



Introducing

# Carbon Pilot Program

brought to you by Bayer

*At Bayer, we believe every investment in innovation should also be an investment in sustainability. Bayer's Crop Science division wants to partner with you, the farmer, to improve agriculture's impact on the environment with our Carbon Pilot program. This program recognizes the important role that farmers and their land can play in helping to create lasting, positive, environmental impacts and is the latest in the company's sustainability commitments aimed at reducing greenhouse gas emissions.*

*By implementing simple sustainable agronomic practices, you can enhance your on-farm conditions while improving the environmental ecosystem and be rewarded for your commitment to sustainability.*

## Carbon Pilot Process

Made Simple



### 1. Collaborate

*Collaborate with Bayer on the Carbon Pilot program and we will support you throughout the journey of transitioning to sustainable farming practices. Bayer will provide you with agronomic and technical support and reward you financially for implementing cover crops and strip-till or no-till practices on your eligible acres.*



### 2. Execute

*Transition your eligible acres to cover crops and strip/no-till. If desired, the Bayer field agronomy team can help you with cover crop selection that is best for your operation, but you can use the seed and brand of choice. Bayer will validate your acres using third-party partners, like Dagan technology, through automated remote sensing specific to conservation ag practices – there are no costs or operational requirements from you. You can focus on farming and we do the rest.*



### 3. Collect

*Unlike other carbon programs, validated acres are rewarded \$10 per acre after 2021 harvest. No waiting for final carbon output to receive payment or uncertainty about timing and amount of payment.*

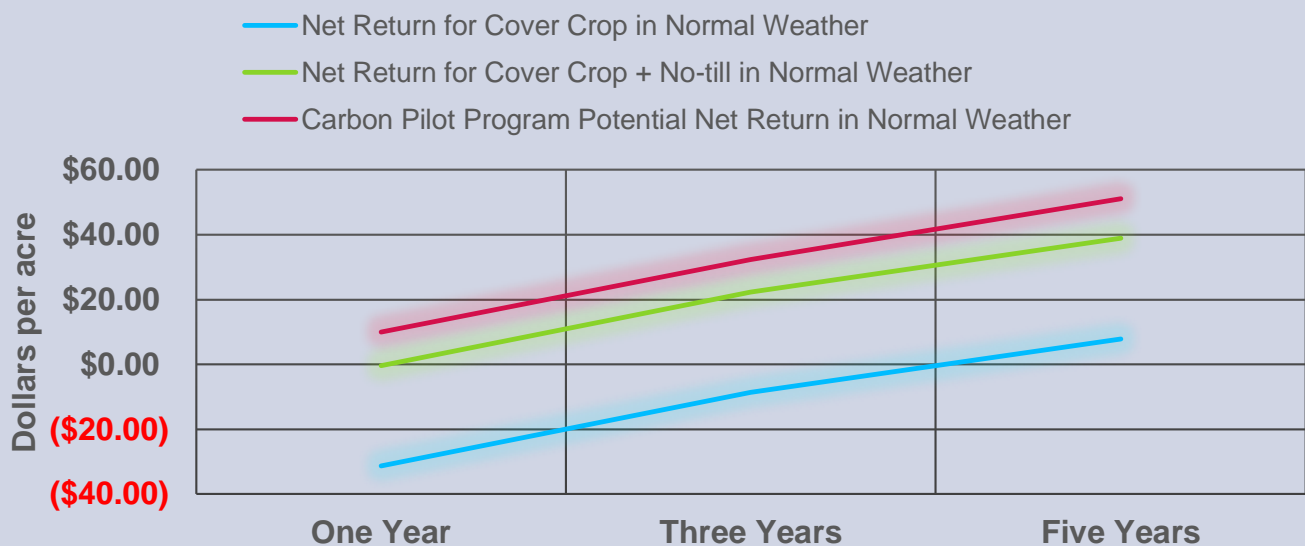
# Why participate in the Carbon Pilot?

- ✓ No uncertainty of payment – you know exactly what you are earning from Bayer and when you will earn it for your commitment to sustainable farming
- ✓ Support your yield potential, soil health and nutrient management over time
- ✓ Receive free agronomic and technical support throughout the season to achieve your goals

## How does the Carbon Pilot Program put money in your pocket?

This example is for demonstration purposes only in assisting with explaining sustainable practices choices. No guarantees on returns are offered beyond the program incentives. All data extracted from *Cover Crop Economics, Opportunities to Improve Your Bottom Line in Row Crops*. USDA-SARE Ag Innovations Series Technical Bulletin.

### Potential Return from Carbon Pilot Program Participation



Interested in participating in the Carbon Pilot Program?

Express your interest using the QR code or email [carbonpilot@bayer.com](mailto:carbonpilot@bayer.com)

The purpose of this material is to aid in understanding the Carbon Pilot program from Bayer. The Carbon Pilot Program Agreement governs all requirements associated with participation in this pilot. This communication does not change or modify the Agreement in any way.

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